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First Databank And Hong Kong & Tsuen Wan Adventist Hospitals Announce New Partnership

Hong Kong (SAR), China

First Databank™ (FDB), the leading global provider of drug databases and clinical decision support, today announced a partnership with Hong Kong and Tsuen Wan Adventist Hospitals, two private hospitals located on Hong Kong Island and the New Territories respectively. In the new partnership, FDB's clinical decision support provided by its International Drug Knowledge base will be integrated with each hospital's own pharmacy system as part of its patient safety improvement initiative.

FDB's clinical decision support will provide clinicians with tailored warning messages on potential drug-drug interactions and duplicate therapy during prescribing and dispensing processes. FDB's drug database will further support medical staff by enabling them to access detailed drug information electronically instead of consulting a reference book. The comprehensive information which includes dosing, side effects and drug indications will be available while performing error-prone tasks like prescribing and dispensing.

Patrick Leung, Director of Pharmacy Services, Hong Kong and Tsuen Wan Adventist Hospitals, comments on the partnership: "As part of our patient safety initiative at Adventist Hospitals, we aim to offer the best range of healthcare services that promote a total healing environment. FDB was chosen because of its long standing and trusted reputation amongst many hospitals in the region."

Darren Nichols Managing Director, FDB, adds: "We look forward to a close working relationship with the Adventist Hospitals as we support them in the delivery of excellent healthcare to the local community. Adventist joins other elite hospitals in the region by providing leadership in the use of clinical decision support."

FDB will be exhibiting at Arab Health in Dubai, UAE 28-31st January 2013 on stand 6C40 (Hall 6). Clinical and technical staff will be on hand to answer questions and carry out product demonstrations. For more information please visit: www.arabhealthonline.com

About First Databank (FDB)

First Databank (FDB) provides drug knowledge that helps healthcare professionals make precise medication-related decisions. With thousands of customers worldwide,

FDB enables our information system developer partners to deliver a wide range of valuable, useful, and differentiated solutions. As the company that virtually launched the medication decision support category, we offer more than 30 years of experience in transforming drug knowledge into actionable, targeted, and effective solutions that improve patient safety and healthcare outcomes. www.fdbhealth.eu

About Hong Kong Adventist Hospital

Hong Kong Adventist Hospital and Tsuen Wan Adventist Hospital are non-profitable private hospitals holding up Christian beliefs and is dedicated to providing quality health care service to the community in Hong Kong, with a wide-range of specialist medical services including Heart, Cancer, Surgery, Urology, Obstetrics & Gynecology, ENT, Family medicine, Health Assessment, and Preventive Medicine.

Since 2000, the hospitals' quality services are further recognized with obtaining international accreditation from UK's TREN T Accreditation Scheme, Joint Commission International (JCI) and Australian Council on Healthcare Standards (ACHS).

As part of a global health care network, comprising about 160 Hospitals, and 360 Health Care Institutions, our mission is to promote healthy living and the concepts of "Total Health" which emphasizes the treatment of illness, preventive medicine, rehabilitation, and also the patient's mental and spiritual needs. www.hkah.org.hk

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